



ACTOR MAPPING WORKSHOP

AGE-FRIENDLY COMMUNITY CONFERENCE | APRIL 10, 2017



“Engaging Across Sectors” is GIA’s second sustainability principle

Developing a healthy and supportive community for all ages requires involvement and commitment from a wide range of sectors, organizations, professionals, volunteers, and residents

This sustainability principle recognizes that age-friendly efforts go beyond the “usual suspects” in the aging services sector to engage:

- Municipal planning
- Public health
- Arts and culture
- Parks and recreation
- Government
- Business
- Housing
- Industry
- Faith Community
- Environment
- Technology
- Healthcare
- Grassroots organizations

Actor mapping is a tool that can help initiatives implement this sustainability principle

Actor mapping is a helpful way to *visualize and understand* aspects of a system

Actor maps offer a **visual depiction** of the key organizations and/or individuals that make up and/or influence a system, as well as their relationships to a given issue and to one another.

Understanding an issue and the system(s) in which it lives

Actor maps can help:

- Determine who needs to be involved
- Diagnose the strength of connections among actors
- Explore actors' roles and power dynamics in the system

Co-creating a plan for action

Actor maps can help:

- Determine where the energy is in the system and where there are gaps or blockages
- Identify opportunities to build new relationships and explore other parts of the system

Learning and refining as you go

Actor maps can help:

- Consider how relationships, roles, or information flows are changing
- Understand how structures are changing
- Determine who has been or should be involved

Co-creation and iteration are the name of the game when it comes to actor mapping.

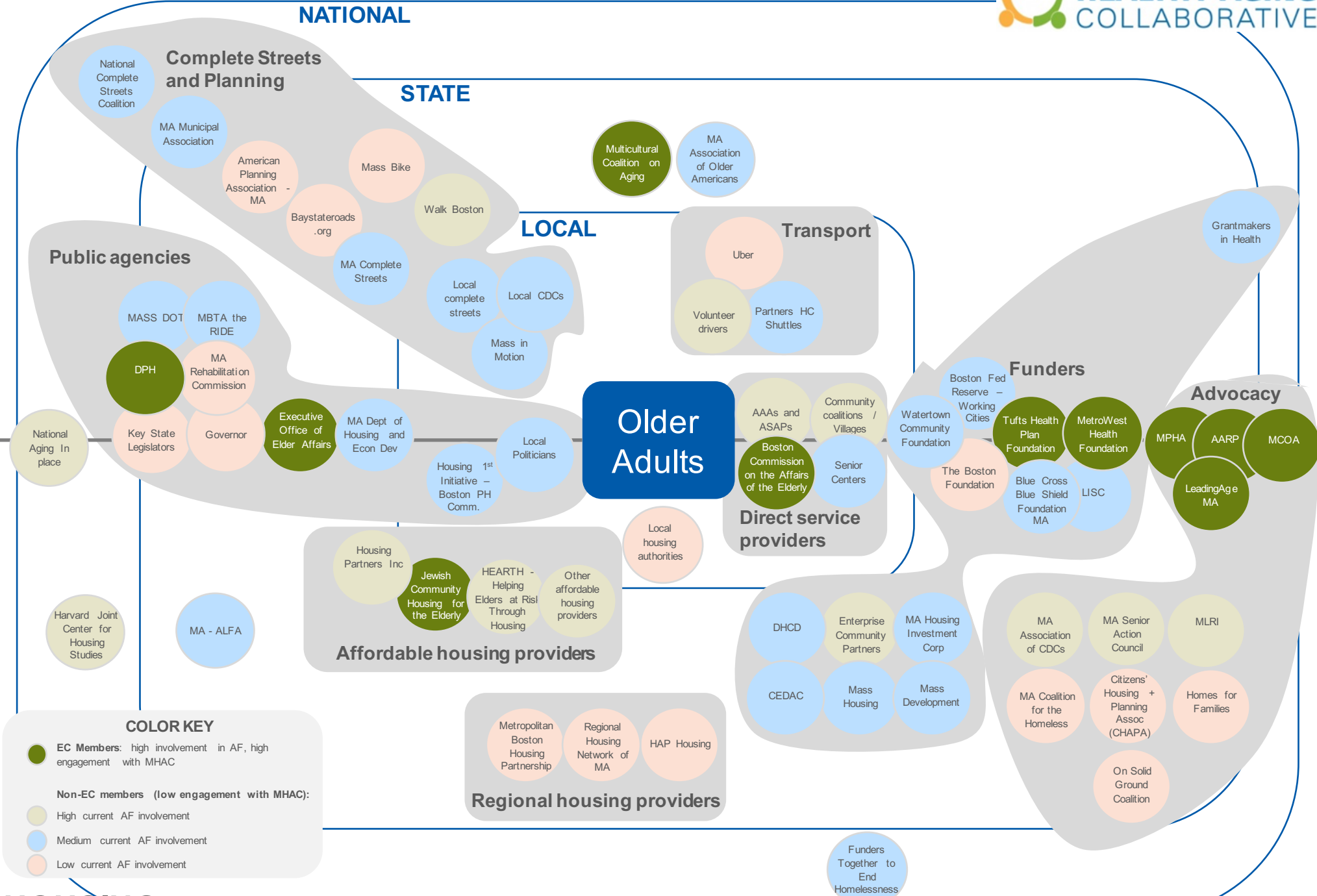
1. Housing, Transportation, and the Built Environment

NATIONAL

STATE

LOCAL

Older Adults



COLOR KEY

- EC Members:** high involvement in AF, high engagement with MHAC
- Non-EC members (low engagement with MHAC):**
 - High current AF involvement
 - Medium current AF involvement
 - Low current AF involvement